

**Oregon Coast Humane Society  
Board Meeting Minutes  
November 10, 2021  
VIA Zoom video call**

*(NOTE - the October meeting was cancelled, to allow board members to prepare for OCHS year-end activities.)*

**Present:** Shauna Robbers, Laurie Arms, Sandy Davidson, Mary Henry, Judy Thibault, Elizabeth Thompson.

Shauna **called the meeting to order** at 12:02.

No executive session was held at the beginning of the board meeting.

**Minutes** for the September board meeting and executive session were approved, with Sandy abstaining since she was travelling and hadn't reviewed them. Judy relayed a volunteer's request to make sure minutes are posted promptly on the OCHS website. Elizabeth will follow up with Jasper.

**Executive Director's report:**

**Animal Updates** - As of today, OCHS is caring for 94 animals including 2 cats admitted today.

**INTAKE:** During September and October, 23 community animals were seen or scheduled in our October clinic, 26 animals were surrendered to our care (3 dogs, 23 cats), 9 adoptions were returned (2 dogs, 7 cats), 2 pets are in custody (medical care for owners), we took in 43 strays, and transferred in 3 small dogs from A New Leash on Life.

**OUTCOME:** During September and October, 43 animals were adopted, 21 animals were seen in the clinic (2 were scheduled but unable to be trapped yet), 2 died in care (young kittens listed as "failure to thrive"; incident reports were completed), 1 euthanasia (Samantha, a hospice cat in foster), 23 pets were returned to their owners (including Zoe the senior poodle), and 15 were transferred to Cat Adoption Team.

We have a new partnership with a foundation in California, Saving Gizmo's Friends. Founder Cassandra Mann covers costs for transport and medical expenses. We expect 5-6 small older dogs to arrive next week on a Pet Rescue Pilots flight.

**Event Updates** We've had great success with several recent special events and have received good media coverage as well.

- The **Dan Chadburn/Tom Nichols online concert** organized by volunteer Kathy Parsons raised \$5,500!
- The **Jordan's Way fundraiser** raised about \$6,000, so we netted about \$4,500 after their fees and learned a lot about how to run our own Facebook live fundraiser for next time. Kudos to Shauna for her outstanding efforts!

- The **Mini Pet Mart October event** raised \$2,356, and they also donated a pallet of food.
- **CROW Kids calendar sales** are slower than expected. We are continuing media outreach to increase public interest, and hope to sell more during Pictures with Santa sessions, with a special signing event, and for holiday gifts.
- We've scheduled four **Pictures with Santa** sessions in November and early December. A press release and newspaper ad will go out this week. Thanks to Judy T. for sharing great pictures to use in the press release!
- Our **eBay** "store" is up and running. So far we've completed 13 sales totaling \$741.06, and are currently listing 45 items. We are seeing unexpectedly good value on sales of clothing. We are allowed 100 items per month now, and have numerous items to list. We plan to move eBay operation to OCHS facilities.
- We recently received a \$7,000 check in proceeds from the **Bottle Drop** program. Elizabeth acknowledged volunteers Jerry Hatcher and Sandy Boggioni for working so hard to bring us this income. We are participating in a special promotion that runs 11/15 through 12/1, and will provide a 20% match from Bottle Drop.

**COMMUNITY OUTREACH:** Elizabeth reported a number of solid meetings and other interactions with donors and supporters. She is building relationships and learning what inspires people to support us – and also what has caused people to pull their support over the years. Her efforts recently resulted in a significant estate contribution, as well as fostering major gifts from living donors. Mary advised Elizabeth to record notes directly following her meetings to keep track of what we learn and how to follow up.

Elizabeth is presenting at the 11/17 Kiwanis meeting and invited suggestions about how to show how OCHS serves their mission to "Help the Children of the World." She is also putting up flags for Veterans Day with two OCHS volunteers.

Elizabeth met with Lane Educational Service District to discuss participating in a new program for young adults with barriers to employment. They hope to bring participants in for the shelter and thrift store.

The board acknowledged Elizabeth for her dedication, and pledged to support her when called upon to share in tasks she can delegate to us.

**Thrift Store** - We are still interviewing for the store manager position. Elizabeth emphasizes finding an applicant who will support and encourage volunteers. To get ready for the Christmas Store, merchandise from the Annex was moved to the main Thrift Store. Kudos to Shauna for her many (many!) hours of dedicated work to make the Christmas Store a success. The store is closed Sundays for now due to volunteer/staffing issues, but we expect to return to expanded hours during tourist season. We look forward to the return of our new Easter Seals employee, who has been out of state due to a family emergency for the past two weeks.

**Kennels Update:** The new kennels are being installed and look great. We plan to complete installation in the next two weeks once the company provides bolts that were omitted from the shipment. Elizabeth then plans to hold an event to present them to the public and sponsors. Elizabeth would also like to hold a big fundraiser in the new kennels, similar to one that Maui Humane Society did. Stay tuned for details!

Elizabeth asked if the board had any questions. Shauna inquired what was going on with **MoShow the Cat Rapper**. Elizabeth reported he's been active on our social media, and says he's coming back in December. Shauna also asked about the **recent estate gift**. Elizabeth confirmed OCHS will receive contents from the house and sale proceeds, although this will be reduced by taxes or other debts owed by the estate.

**President's Report** – Shauna has focused much time and effort in organizing and managing the **Christmas Store**, and was pleased that more money than normal was raised during the first week. She's been able to recruit great volunteers, including some new ones, and reports excellent coverage. New items are still coming in, and the community response has been wonderful. She also anticipates doing an **Estate Sale** at Greentrees, likely the first Friday and Saturday in December. Hours will be limited to 10am to 2pm, since Greentrees requires that we station a greeter at the gate the entire time.

**Vice President's Report** – Judy reports that the internal audit is nearing completion, and she is including progress we've made in the past several months. Shauna thanked her for cashiering at the Christmas Store.

**Treasurer's Report** – Sandy has been travelling, and will continue financial reporting when she returns. Mary requested a year-end financial report.

**Secretary's Report** – Mary is working with Elizabeth on a **year-end fundraising appeal** that will be mailed to volunteers and supporters, about 800 letters. Shauna advises that, because we are members, we can use the Chamber of Commerce's postal, which will save considerable postage costs. Beth Hatcher and Mary met with a **Salesforce** representative to explore how to move our data conversion ahead. To save on scarce and valuable staff time, they recommend it would be cost effective to invest in a Premier service contract for the first year, which gained a voice of support from other board members.

**Laurie's Report** – She is happy that things are moving forward and commended Shauna on the success of the Christmas Store.

In general discussions, Shauna announced that she and Elizabeth will attend the **Chamber of Commerce Business After Hours** event and invited other board members to join them.

The board discussed various uses for the Annex, and the Board approved using the name "**Vintage House**" going forward. The board was also in favor of using the back bedroom there for eBay operations. Elizabeth urged the group to consider more broadly how to use the space, since it has been difficult to keep it staffed and open full-time as a retail operation. She suggested we consider how to get the most value from the space, and the

board discussed use as an events space, a year-round holiday store, a photography space, or even renting it out. This is a work in progress, with many things to consider.

The board dropped into **Executive Session** at 12:47 and returned to regular session at 12:54.

The **NEXT MEETING** was scheduled for noon on 12/8 via Zoom. Mary will send an invitation.

Meeting adjourned at 12:56.

Respectfully submitted,

Mary Henry  
Board Secretary